



BWS BUSINESS PARTNERSHIP SCHEME

BISHOP WORDSWORTH'S GRAMMAR SCHOOL
WWW.BISHOPWORDSWORTHS.ORG.UK

TOGETHER, WE MEAN BUSINESS



Bishop Wordsworth's Grammar School is an outstanding state secondary school in the heart of Salisbury, with 1050 boys (11-18 years) and 150 girls (16-18 years). We provide a regional centre of excellence - for academic endeavour, for sport, music, arts and adventurous activities. However the level of funding that we receive from the government falls well short of what we need to deliver a World Class Education for our boys and girls - and the quality of our facilities and opportunities for the students suffers as a consequence. Bishop's seeks to rise to these challenges by being proactive in generating new revenue streams. The BWS Business Partnership Scheme is a way for the school to build closer links with the business community, provide mutual benefits for both parties, raise much needed funds, and enrich the lives of our students.

In return for an annual fee, the BWS Business Partnership scheme offers your business the opportunity to network with other Partner members and to promote your services to our school's vast network of parents, alumni, pupils and the wider Wordsworthian community. The scheme provides opportunities for your business including marketing, advertising and networking, access to bright young talent, and the chance to boost your CSR credentials.

Bishop Wordsworth's School in numbers:

- Over 2,000 parents from across Wiltshire, Hampshire and Dorset
- Over 5,000 engaged alumni in the Southwest and globally
- Over 400 Sixth Form Students
- Website with engaged community of parents and alumni
- LinkedIn - over 3,000 followers
- Facebook - over 1,000 followers
- Instagram - nearly 6,000 followers across @BWordsworths, @BWSsport and @BWSmusicdept
- The Wordsworthian quarterly alumni newsletter and annual Wordsworth magazine sent to over 5,000

There is a range of partnership levels available, **starting at just £600 per year**, or we can work with you to build a bespoke package to suit your business objectives and your budget.

Your help is invaluable and will be very much appreciated - all proceeds go towards our students' academic and extra-curricular education and help to develop and improve school facilities for both pupils and the local community



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PARTNER BENEFITS



BRAND EXPOSURE TO AN AUDIENCE OF THOUSANDS

We develop relationships with Corporate Partners that not only provide mutual benefits for both parties, but also enrich the lives of our students.

Being a partner of Bishop's delivers visibility, value for money, and connects your business directly to real potential customers by increasing your brand awareness within our huge network of contacts. As a partner, you would be able to reach our network of 2,000+ parents across Wiltshire, Hampshire, Dorset, and the Southwest. In addition, our network of 12,000+ alumni span the globe. Finally, our digital reach is impressive – our Bishop Wordsworth's School website is constantly updated, and we have multiple social media channels including Instagram, Facebook, TikTok, and LinkedIn with over 7,000 followers.

TAP INTO A NETWORK OF THE BRIGHTEST YOUNG TALENT

For talent-seekers, corporate partnership means being able to tap into a network of the brightest young thinkers. This year over 75% of the A level grades were at A*-B; at 190 this was our biggest year group yet. Our students secured 20 places to study at Oxford and Cambridge. Some 52 of our boys and girls gained all their results at A*/A grade, and an extraordinary 13 at the top of the year group passed every A level paper that they took at A*.

We pride ourselves on preparing students for the adult world, collaborating with a wide range of businesses. By partnering with our School, your business can raise its profile and brand awareness among our high-achieving pupils, gain an insight into the needs of young workers, and engage directly with our students to talent-spot and offer work experience, internships, graduate schemes and career talks.

BOOST YOUR CSR CREDENTIALS

Partner with Bishop Wordsworth's School to demonstrate a grassroots commitment to the development of the leaders of tomorrow. Your investment will help to create opportunities for young people by building long-term partnerships between education and the workplace, and opening students' eyes to the possibilities ahead.

SPORTS SPONSORSHIP



Sport plays a central role at Bishop Wordsworth's, helping every pupil develop their potential by aiming for the highest standards of excellence, achievement and confidence. Our teams compete - and excel - at local, regional and national level across rugby, football, netball, athletics, basketball, cricket, tennis, squash, badminton and more, making sport a defining part of school life. Individual athletes also represent the school at county and country level, reflecting the depth of talent across year groups.

Recent successes include our Senior girls winning the West of England Rugby 7s tournament and finishing as Runners Up in the Rosslyn Park Rugby 7s, the 1st XI Football team winning the Wiltshire County FA Championships, our Senior boys and girls as Finalists in the Hampshire RFU 7s Cup, athletes competing in the South West Regional Cross Country Championships, our Year 8 tennis team reaching the LTA Regional Finals, and our athletics teams were placed in the Top 10 of the English Schools Athletics Association National Finals.

As part of a BWS Business Partner Silver, Gold or Platinum package, your company can have its logo featured on our team shirts - a powerful way to build brand visibility while supporting school sport and inspiring young athletes. Our rugby XV and VII teams compete against independent and state schools across the South West and in a number of major tournaments, attracting hundreds of spectators at every match. With fixtures throughout the season, major tournaments and summer 7s rugby on the calendar, your logo on our shirts would be seen by thousands.

MUSIC SPONSORSHIP

Whether listening, creating or performing, music plays a central role in the lives of our students at Bishop Wordsworth's. High-quality music education opens doors - giving young people the chance to express themselves, explore their creativity, work hard at something they love, persevere and shine. Our choirs regularly tour the UK to perform and have excelled in national competitions, showcasing the range of talent within the school. Alongside them, our school orchestra and brass band perform an impressive range of music throughout the year, bringing our concerts to life and enriching the cultural heart at Bishop Wordsworth's.

As part of a BWS Business Partner Silver, Gold or Platinum package, your organisation can sponsor a concert, raise awareness of your brand among our audiences, and help us support music both across the school, and out in the wider community. It's a meaningful way to champion young talent while aligning your brand with creativity, ambition and opportunity.

CAREER SPONSORSHIP

Planning for the future is a significant part of education at BWS, with a comprehensive careers programme enabling students to find out about all options. This is fully supported by access to a qualified guidance professional throughout the school year for all year groups. Bishop's hosts the largest HE and Careers Convention in the region each year outside UCAS. Universities and Colleges, employers, apprenticeship providers and voluntary organisations are in attendance, with a series of seminars for students on Higher Education.

As part of a BWS Business Partner Silver, Gold or Platinum package, your company can engage directly with emerging talent by delivering a career talk, offering work experience, or taking part in our Careers Fair. It's a meaningful way to showcase your company and inspire and attract motivated, high-achieving students.

PARTNERSHIP LEVELS AND FIND OUT MORE



BRONZE - £600

- Company name and logo displayed on Sponsorship & Partnerships page of Bishop Wordsworth's website with link to your site
- Company name and logo included in Development Update e-newsletters (sent to 2,000+ parents), with link to your site
- Company name and logo included in 4 X Wordsworthian e-newsletters (sent to 5,000+ alumni), with link to your site

SILVER - £1,000

- Company name and logo displayed on Sponsorship & Partnerships page of Bishop Wordsworth's website with link to your site
- Company name and logo included in Development Update e-newsletters (sent to 2,000+ parents), with link to your site
- Company name and logo included in 4 X Wordsworthian e-newsletters (sent to 5,000+ alumni), with link to your site
- LinkedIn post with your company name and logo when you become a confirmed Partner (1,600+ followers)
- Instagram post with your company name and logo when you become a confirmed Partner
- Sports or Music or Careers event sponsorship opportunity #1

GOLD - £2,500

- Company name and logo displayed on Sponsorship & Partnerships page of Bishop Wordsworth's website with link to your site
- Company name and logo included in Development Update e-newsletters (sent to 2,000+ parents), with link to your site
- Company name and logo included in 4 X Wordsworthian e-newsletters (sent to 5,000+ alumni), with link to your site
- LinkedIn post with your company name and logo when you become a confirmed Partner (1,600+ followers)
- Instagram post with your company name and logo when you become a confirmed Partner
- Advertising or social media opportunity #1
- Advertising or social media opportunity #2
- Advertising or social media opportunity #3
- Sports or Music or Careers event sponsorship opportunity #1
- Sports or Music or Careers event sponsorship opportunity #2

PLATINUM - £5,000

- Company name and logo displayed on Sponsorship & Partnerships page of Bishop Wordsworth's website with link to your site
- Company name and logo included in Development Update e-newsletters (sent to 2,000+ parents), with link to your site
- Company name and logo included in 4 X Wordsworthian e-newsletters (sent to 5,000+ alumni), with link to your site
- LinkedIn post with your company name and logo when you become a confirmed Partner (1,500+ followers)
- Instagram post with your company name and logo when you become a confirmed Partner
- Advertising or social media opportunity #1
- Advertising or social media opportunity #2
- Advertising or social media opportunity #3
- Sports or Music or Careers event sponsorship opportunity #1
- Sports or Music or Careers event sponsorship opportunity #2
- Sports or Music or Careers event sponsorship opportunity #3

BESPOKE PACKAGE

- If you would like to discuss a bespoke package to meet your budget and your objectives, please contact us.

For more information about the BWS Business Partnership Scheme, please contact Caroline Popham, Head of Development and Alumni Relations.

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