



BWS BUSINESS PARTNERSHIP SCHEME

BISHOP WORDSWORTH'S GRAMMAR SCHOOL
WWW.BISHOPWORDSWORTHS.ORG.UK

TOGETHER, WE MEAN BUSINESS



Bishop Wordsworth's Grammar School is an outstanding state secondary school in the heart of Salisbury, with 1050 boys (11-18 years) and 150 girls (16-18 years). We provide a regional centre of excellence - for academic endeavour, for sport, music, arts and adventurous activities.

However the level of funding that we receive from the government falls well short of what we need to deliver a World Class Education for our boys and girls - and the quality of our facilities and opportunities for the students suffers as a consequence. Bishop's seeks to rise to these challenges by being proactive in generating new revenue streams. The BWS Business Partnership Scheme is a way for the school to build closer links with the business community, provide mutual benefits for both parties, raise much needed funds, and enrich the lives of our students.

In return for an annual fee, the BWS Business Partnership scheme offers your business the opportunity to network with other Partner members and to promote your services to our school's vast network of parents, alumni, pupils and the wider Wordsworthian community. The scheme provides opportunities for your business including marketing, advertising and networking, access to bright young talent, and the chance to boost your CSR credentials.

There is a range of partnership levels available, starting at just £600 per year, or we can work with you to build a bespoke package to suit your business objectives and your budget.

Your help is invaluable and will be very much appreciated - all proceeds go towards our students' academic and extra-curricular education and help to develop and improve school facilities for both pupils and the local community



PARTNER BENEFITS



BRAND EXPOSURE TO AN AUDIENCE OF THOUSANDS

We develop relationships with Corporate Partners that not only provide mutual benefits for both parties, but also enrich the lives of our students.

Being a partner of Bishop's delivers visibility, value for money, and connects your business directly to real potential customers by increasing your brand awareness within our huge network of contacts. As a partner, you would be able to reach our network of 2,000+ parents across Wiltshire, Hampshire, Dorset, and the Southwest. In addition, our network of 12,000+ alumni span the globe. Finally, our digital reach is impressive – our Bishop Wordsworth's School website and BWS Network community portal are constantly updated, and we have multiple social media channels including Instagram, Facebook, Twitter/X, TikTok, and LinkedIn with over 7,000 followers.

TAP INTO A NETWORK OF THE BRIGHTEST YOUNG TALENT

For talent-seekers, corporate partnership means being able to tap into a network of the brightest young thinkers. This year over 75% of the A level grades were at A*-B; at 190 this was our biggest year group yet. Our students secured 20 places to study at Oxford and Cambridge. Some 52 of our boys and girls gained all their results at A*/A grade, and an extraordinary 13 at the top of the year group passed every A level paper that they took at A*.

We pride ourselves on preparing students for the adult world, collaborating with a wide range of businesses to provide work experience opportunities, internships, and careers advice. By partnering with our School, your business can raise its profile and brand awareness among our high-achieving pupils, gain an insight into the needs of young workers, and engage with our students to talent-spot and offer internships and graduate schemes.

BOOST YOUR CSR CREDENTIALS

Partner with Bishop Wordsworth's School to demonstrate a grassroots commitment to the development of the leaders of tomorrow. Your investment will help to create opportunities for young people by building long-term partnerships between education and the workplace, and opening students' eyes to the possibilities ahead.

SPORTS SPONSORSHIP EXAMPLES



Thank you to two of our Partners, Wilsons Solicitors and Soper & Co. Mortgage Brokers. Their logos feature on our Elite Rugby Jerseys for both boys and girls, as well as our Old Wordsworthian rugby shirts.



PARTNERSHIP LEVELS AND FIND OUT MORE



BRONZE - £600

- Company name and logo displayed on Sponsorship & Partnerships page of Bishop Wordsworth's website with link to your site
- Company name and logo included in 3 X Development Update e-newsletters (sent to 2,000+ parents), with link to your site
- Company name and logo included in 4 X Wordsworthian e-newsletters (sent to 5,000+ alumni), with link to your site

SILVER - £1,200

- Company name and logo displayed on Sponsorship & Partnerships page of Bishop Wordsworth's website with link to your site
- Company name and logo included in 3 X Development Update e-newsletters (sent to 2,000+ parents), with link to your site
- Company name and logo included in 4 X Wordsworthian e-newsletters (sent to 5,000+ alumni), with link to your site
- LinkedIn post with your company name and logo when you become a confirmed Partner (1,500+ followers)
- Instagram post with your company name and logo when you become a confirmed Partner

GOLD - £2,500

- Company name and logo displayed on Sponsorship & Partnerships page of Bishop Wordsworth's website with link to your site
- Company name and logo included in 3 X Development Update e-newsletters (sent to 2,000+ parents), with link to your site
- Company name and logo included in 4 X Wordsworthian e-newsletters (sent to 5,000+ alumni), with link to your site
- LinkedIn post with your company name and logo when you become a confirmed Partner (1,500+ followers)
- Instagram post with your company name and logo when you become a confirmed Partner
- Advertising or social media opportunity #1
- Advertising or social media opportunity #2
- Advertising or social media opportunity #3
- Sports or Music or Careers event sponsorship opportunity

PLATINUM - £5,000

- Company name and logo displayed on Sponsorship & Partnerships page of Bishop Wordsworth's website with link to your site
- Company name and logo included in 3 X Development Update e-newsletters (sent to 2,000+ parents), with link to your site
- Company name and logo included in 4 X Wordsworthian e-newsletters (sent to 5,000+ alumni), with link to your site
- LinkedIn post with your company name and logo when you become a confirmed Partner (1,500+ followers)
- Instagram post with your company name and logo when you become a confirmed Partner
- Advertising or social media opportunity #1
- Advertising or social media opportunity #2
- Advertising or social media opportunity #3
- Sports or Music or Careers event sponsorship opportunity #1
- Sports or Music or Careers event sponsorship opportunity #1
- Sports or Music or Careers event sponsorship opportunity #3

If you would like more information about the BWS Business Partnership Scheme, please contact Caroline Popham, Head of Development and Alumni Relations.

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