

AQA ART CRAFT AND DESIGN

AQA GRAPHIC COMMUNICATION

WHY TAKE ART OR GRAPHIC DESIGN?

The environment in which you are growing up in is fast, impatient and forever disconnected from real experiences. More and more our reliance on technology inhibits us, as opposed to empowering our ability to connect with each other and our surroundings. GCSE Art and Graphics at Bishop Wordsworth's School will give you the opportunity not only to look, but to see, question, understand and reflect and to analyse critically and articulate creatively.

HOW WILL YOU LEARN?

Art and Design is a creative subject in which you will respond independently to themes and questions. You will present your investigations in a sketchbook or digital book, articulating visually your understanding and context of your work, researching artists and information appropriate to your practice. You will visit London Galleries and have the chance to go on a residential trip. These trips are a vital learning resource, they inspire and inform ideas and responses developing students understanding of their subject in a wider context.

ART CRAFT AND DESIGN OR GRAPHICS?

Both of the courses are made up of:

Component 1: The Portfolio 60% of the whole grade, which you will start at the end of year 10. This will be supported by a selection of supporting work and details of the projects are below.

The course concludes with **Component 2:** An Externally Set Assignment in February of year 11. Worth 40% of the grade, (Component 2 will be determined on which path you take, either Graphics or Art). It will be a set question you choose from AQA, that you will have ten weeks to produce a project in response to culminating in a two-day exam where you create your final piece for that project in the art studio).

THE COURSE

The portfolio is worth 60% of the total grade.

The first theme will be a '**Magazine**' project (30% of whole grade) You can take this in a digital/photographic direction or if you are more interested in Fine Art, you will take the project in this direction. This will be your **design-based project** (even if you create the final magazine by hand).

The second project is '**Coast.**' (30% of whole grade). If you are focused on Fine Art, you will take this project in this direction. Which will mean the second project counts

as a Fine Art project. Meaning you have two different projects. Therefore, you will be entered for **Art Craft and Design**. As you have explored a variety of avenues within art.

However, if you only wish to pursue **digital art/working to a brief** again for this second project. You will be entered for **Graphic Design** (which will include photo editing, working in Adobe CC etc).

You will have the full support of an experienced team of practitioners within their respective disciplines alongside a dedicated technical support team.

ENTRY REQUIREMENTS

Art demands a commitment to question, reflect and learn new ways of seeing, engaging ideas and intentions.

WHAT DOES THE COURSE INVOLVE?

The course is designed to develop your ability as a young Artist, questioning and reflecting on themes that will initially be set for you. The course will allow you to pursue and develop an idea creatively and confidently with the support of expert teaching staff.

Your initial project will be based on the theme '**Magazine**' this will start with a focus on digital development and you will learn to use Adobe software. You will also explore photography, printmaking and drawing techniques and ways to develop a personal response to your chosen theme within the project, this will give you a comprehensive understanding of the assessment objectives. You will then independently work in response to your chosen theme to form a selection of visual and written starting points. This will ensure you understand the expectations of the subject and prepare you for your GCSE.

You will also have a second project which will be based on the theme of **Coast**. if you wish to pursue a Fine Art style direction you can take this project down this route.

However, If you only wish to **pursue digital art** again, for this second project (work to a brief) you will be entered for **Graphic Design** rather than **Art Craft and Design** and the Coast Project will have a brief that you will write yourself. (Again, which will include photo editing/Adobe etc too).

For more information on the GCSE course: <https://www.aqa.org.uk/subjects/art-and-design/gcse/art-and-design-8201-8206/changes-for-2022>